

# Manster

## Web Development Services Questionnaire

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Thank you for choosing Manster Web Services for your web development needs. To help us better serve you, we have compiled a list of design related questions that will assist us in calculating a web site estimate. There is no obligation involved. This is for estimate purposes only.

Please take a few moments to fill out our questionnaire and fax it to **305-461-4819**. To ensure an accurate estimate, be as specific as possible when answering the questions below:

### 1) General

a) Please describe the details of your web site project:

b) What are the objectives of developing/redesigning your website?

- E-Commerce/On-Line Sales
- Improve Customer Service
- Provide Information on Products and Services
- Broaden your Customer Base
- Supplement your Current Advertising
- Keep in Contact with Current Customers
- Improve Site Design & Layout
- Improve Functionality and Navigation
- Other (Please Describe):

c) What areas of service do you expect from Manster Web Services?

- Domain Registration
- Web Site Design & Development
- Web Site Enhancement
- Web Hosting
- E-Commerce/Shopping Cart
- Web Programming
- Database Integration
- Flash Animation Design
- Graphic Design
- Internet Marketing & Promotion
- Grammar & Text Editing
- Web Site Maintenance
- Training & Consulting
- Other (Please Describe):

## 2) Custom Design

Please describe the style or “look and feel” for your site:

Please list one or two sites with a “style” or colors that you want for your site:

Please describe the layout or overall structure for your site:

List one or two sample sites with a similar structure and layout for your site:

Please specify what color combinations you want for your site:

## 3) Content

a) How will the text be provided for your website?

- Use the text of our present website
- We will provide the content for the site on disk or electronic transfer
- We can provide literature and other printed materials
- We will need the text developed completely
- Other (Please Describe):

b) How many pages of text will be involved in your website? (estimated)

- 5-10
- 11-20
- 21-30
- 31-40
- Other (Please Describe):

c) How will the images of your website be provided?

- Use the images of our present site
- We will provide the images for you on disk or electronic transfer
- We have pictures/printed material (requires scanning)
- We will need digital pictures taken
- Provide us with images suitable to our specifications
- Other (Please Describe):

d) How many images will be in your site? (estimated)

- 1-5
- 6-10
- 11-20
- 21-30
- 31-40
- Other (Please Describe):

e) How will the logo or graphics be provided?

- Use the logo/custom graphics of our present site
- We will provide the logo/custom graphics on a disk or electronic transfer
- Develop a logo or custom graphics for our site
- Other (Please Describe):

#### 4) E-commerce

a) Do you want to enable shopping cart capability to the website?

- No
- Yes

⇒ If yes, how many products and/or images will be included? (estimated)

b) How will your website handle payment processing?

- Traditional Processing (Checks, Money Order, etc.)
- Manual Credit Card Processing (Processed by the merchant)
- Real-Time Credit Card Processing (Automatically processed on checkout)

c) Do you already have a merchant account for manual credit card processing?

- No
- Yes (Company name):

#### 5) Technical

a) Have you registered your site with a hosting company?

- No
- Yes

⇒ If yes, what is the URL of the hosting company?  
(Ex: <http://www.company.com>)

b) What server technology is your website hosted on?

- UNIX
- Linux
- WinNT
- Solaris
- Not Sure

c) Is your website currently connected to a database? (If yes, please choose)

- mySQL
- Microsoft Access 97/2000
- Oracle
- SQL Server
- Other (Please Describe):

d) Will your website need to connect to a database?

- No
- Yes

e) If yes, how will the database be provided?

- Use our existing database
- Create a new database
- Other (Please Describe):

## 6) Promotion

a) How important is it to get a high ranking on big search engines?

- Very Important
- Important
- Not Very Important

b) How many daily visitors are coming to your site? (estimated)

## 7) Miscellaneous

a) How involved will you be in the process of developing your site?

- Very Much
- Some Interaction
- Little Interaction

b) Will your website require a "under construction home page" during the design process?

- No
- Yes (Note: hosting fees will apply)

c) How did you hear about Manster Web Services? (Please be specific)

## 8) Personal Information

|                  |  |
|------------------|--|
| First Name:      |  |
| Last Name:       |  |
| Company Name:    |  |
| Company Address: |  |
| City:            |  |
| State:           |  |
| Country:         |  |
| Zip Code:        |  |
| Phone:           |  |
| E-mail:          |  |

*Thank You for your time and efforts. We will be contacting you shortly.*